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Skipper
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Press Release

New Ownership Continues Prestigious Boat Brand

Skipper Manufacturing Sees Major Potential with a Trusted Brand in the Boat Building Industry

La Crosse, WI, November 10, 2010: Skipper Manufacturing, LLC, doing business as Skipperliner, has acquired the rights to the assets formerly owned by Skipperliner Industries, Inc. Jeb Griffith, owner of Skipper Manufacturing, laid all concerns to rest regarding the future of Skipperliner boats stating, "We will do what Skipperliner does best, build boats." Skipperliner will continue production of the United States Coast Guard certified passenger vessels, workboats and pleasure craft that Skipperliner Industries was known for. Griffith, an avid boater and business entrepreneur, is the founder and former owner of Winnebago Software Company, which he sold in 2000, and former owner of Miken Sports, which he sold in 2004. Griffith is also the owner of Locknet, Inc. and Supernal Software, LLC, in La Crosse, WI. Moving forward, Skipperliner will focus solely on designing and building quality crafted boats.

Skipperliner has teamed with Pinnacle Marine Corporation to lead its sales and marketing of Skipperliner boats. Pinnacle Marine Corporation, led by Rob McMahon, its President, is one of the largest brokers of new and pre-owned passenger vessels in North America. Rob brings with him over twenty five years of sales and marketing experience within the commercial boat industry. Griffith's excitement in working with Rob and Pinnacle was evident in his statement that, "we are thrilled to be have Rob head up our sales and marketing. He is very familiar with Skipperliner." Griffith, who stated that he, "was always impressed with the thoughtful design, exceptional quality and unmatched after-sale support inherent with the name Skipperliner", said that he hopes the new Skipperliner will build upon those core values.

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